

Your Photo Can Change The World!

We learn in school that tobacco products are the leading preventable cause of death. We study the medications used to treat heart disease, chronic obstructive pulmonary disease, lung cancer, stroke, and everything that cigarettes cause. Then we graduate and go off to work and some of us unfortunately have to work for corporations that sell CIGARETTES! Currently this includes Walgreens, Rite Aid, Safeway, Giant, Walmart, others. (and even CVS until October 2014).

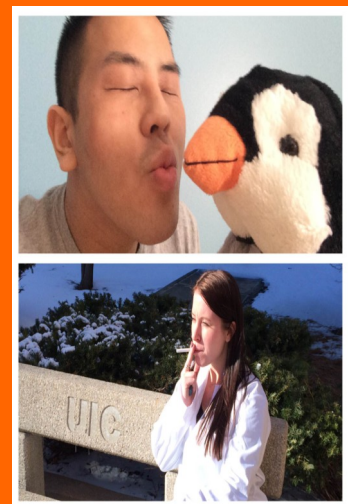
If you've always thought that was the biggest conflict of interest in American pharmacies, or thought it was absurd, or that it didn't make a lot of sense, here is your chance to do something about it!

We are inviting students from EVERY school or college of pharmacy in the country to snap a photo letting people know how you feel about tobacco sales in pharmacies. Include your name, your school name, and a phrase if you would like. **Tweet** it or upload via **Instagram** (use hashtag **#TobaccoFreeRx**), or **email** it to **TobaccoFreeRx@gmail.com**.

We'll collect the photos and show the world know what you - future pharmacy professionals - think about tobacco sales in pharmacies. Oh, and we'll award two prizes: \$250 for greatest number of students participating from a single pharmacy school, and \$250 for most compelling photo/phrase.



Jessica Ramich, Albany College of Pharmacy



Students from University of Illinois at Chicago. "Things That Don't Mix."

The fine print: 1) By submitting your photo you acknowledge that it may be distributed, reproduced, and the world may see it (which is the point of this campaign). 2) We at TobaccoFreeRx acknowledge that your uploading of your photo/phrase in no way indicates endorsement by your school or college of pharmacy. 3) Cutting-edge, controversial, bold is OK. Inappropriate or unprofessional images will not be accepted. 4) The two \$250 prizes will not both be awarded to students at the same school or college of pharmacy. Questions? Please contact us at: TobaccoFreeRx@gmail.com



Practicing clinicians, TobaccoFreeRx.

#TobaccoFreeRx